



# CORPORATE PROFILE

A trusted name in Himalayan pink natural salt sourcing, processing from The Khewra Salt Mine (Urdu: کھیوڑہ نمک کان), is the world's second largest salt mine, located in Khewra, Pakistan within precision packaging, and global export — built on purity, quality, and partnership.

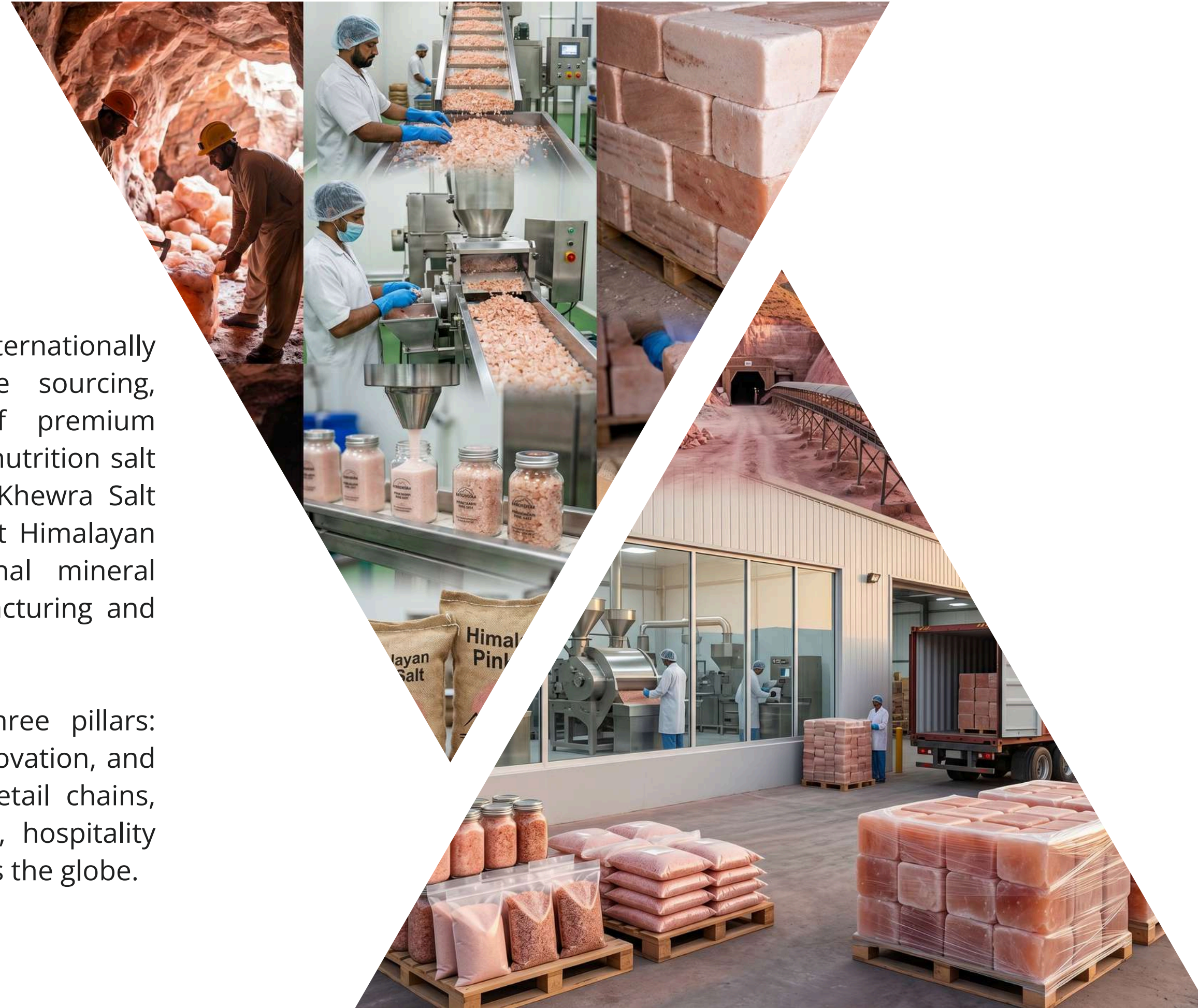
[www.feedandfoods.com](http://www.feedandfoods.com)



## ABOUT US

Feed and Food is a Pakistan-based, internationally operating company specialising in the sourcing, processing, packaging, and export of premium Himalayan Pink Salt products and animal nutrition salt solutions. With deep roots in Pakistan's Khewra Salt Mine region — home to the world's finest Himalayan salt deposits — we combine traditional mineral richness with modern food-grade manufacturing and packaging technology.

Our business model is built around three pillars: exceptional product quality, packaging innovation, and private labelling partnership. We serve retail chains, international importers, food distributors, hospitality groups, and livestock industry clients across the globe.





## OUR VISION

To become the world's most trusted supplier of Himalayan salt products and natural mineral nutrition — recognised for quality, innovation, and reliability in every market we serve.

## OUR MISSION

To deliver premium natural, feed and food-grade Himalayan table salt and animal nutrition products through cutting-edge packaging and private label solutions — enabling our partners to build strong brands and grow in global markets.



## KEY FACTS

- Headquartered in Pakistan with UAE commercial operations
- Specialised in Himalayan Pink Salt & Animal Lick Salt, feed and food grade.
- Full OEM & private label manufacturing capability
- Export-ready packaging in PET, pouches, and as per customer requirement.
- SGS-certified food-grade raw materials
- Serving clients across Europe, Middle East & Asia
- Custom packaging MOQ flexibility for new brands
- End-to-end supply chain — mine to market





# WHY CHOOSE FEED AND FOOD

01

## Premium Himalayan Salt Sourcing

We source directly from the ancient Khewra Salt Mine — one of the largest and oldest salt deposits in the world — ensuring authentic, mineral-rich Himalayan pink salt with 84+ trace minerals in every batch

02

## Manufacturing Expertise

Our production facilities are equipped for high-volume, consistent processing of food-grade salt in multiple grain sizes — fine, coarse, granulated, and powder — to meet diverse market requirements.

03

## Packaging Innovation

From hermetically sealed PET grinder bottles to eco-friendly kraft pouches and premium glass jars, our packaging portfolio covers every retail, food-service, and export need. Advanced cap systems ensure freshness and product integrity.

04

## Private Label & OEM Solutions

We offer complete white-label production — from label design consultation to full branded packaging — helping clients launch their own salt brands with zero manufacturing complexity.

05

## International Export Experience

With established logistics networks covering the UAE, Europe, Asia, and beyond, we manage export documentation, freight coordination, and customs compliance seamlessly.

06

## Rigorous Quality Assurance

All products are manufactured under strict hygienic conditions, comply with EU food safety standards, and are certified by SGS for food-grade raw material quality.

07

## Competitive & Transparent Pricing

Our direct-source procurement and in-house packaging capabilities allow us to offer highly competitive pricing without compromising on quality — ideal for bulk buyers and resellers.

08

## Global Supply Capability

We offer scalable supply solutions — from small custom orders for boutique brands to full-container bulk shipments for large-scale distributors and retail chains worldwide.



# OUR PRODUCT PORTFOLIO



✓ FOOD GRADE · EXPORT QUALITY

## Food-Grade ( Fine salt)

Ultra-fine grain, ideal for table use, seasoning blends, and consumer retail packaging. Consistent pink hue, natural mineral profile.

0-0.5 mm grain

Food Grade



✓ FOOD GRADE · EXPORT QUALITY

## Food-Grade (Coarse Salt)

Medium-to-large grain for grinders and specialty cooking. Preferred by EU wholesalers for its bold texture and visual appeal.

1-3 mm grain

Grinder Grade



✓ FOOD GRADE · EXPORT QUALITY

## Feed Grade (Animal Licks Salt)

Premium natural salt lick with a durable hanging rope, packed with 84+ essential minerals to support livestock health, hydration, and performance. Ideal for horses, cows, goats, sheep, and more.

1kg - 4 kg

Premium Grade

# PACKAGING SOLUTIONS



## Stand-Up Pouches

800g · 1000g e

Re-sealable zip pouches ideal for retail display. Matte or gloss finish, full-color printing.



## Grinder, LED & PET Bottles

Glass · PET · 400g | EU Standard · 250g, 350g, 400g, 800g & 1000g e

Ready-to-use grinder bottles for premium positioning. LED or PET, branded caps, EU-standard designed for supermarket shelf placement. BPA-free, food-safe.



## Bulk Bags

25kg · 50kg

Food-grade polypropylene bags for industrial buyers and re-packagers. Stackable pallet loading.



## Animal Salt Licks

Most Common Sizes: 1.2 kg – 4 kg

Himalayan Animal Lick Natural Pink Salt | Natural shape salt with strong hanging Rope | Suitable for Horses, Cows Goats, Sheep, and other livestock. Provides a long list of naturally occurring 84+ Minerals & Trace Elements essential for animals' health.

★ Our packaging is not just a container — it's your brand's first impression. We deliver packaging solutions that protect product integrity, comply with international labelling standards, and command premium shelf presence.

# PACKAGING & PRIVATE LABEL

## Your Full-Service Private Label & OEM Partner

### Complete Production Solutions for Your Brand

Feed and Food is a full-service private label and OEM manufacturing partner. Whether you are a new brand entering the health food space, an established retailer seeking a Himalayan salt range, or an international distributor building a house brand, we provide the complete production infrastructure – so you focus on sales and brand building.



## About Feed & Foods - Global Raw Materials & Infrastructure



## About Feed & Foods - Global Raw Materials & Infrastructure

**Specialized in:**  
• Sourcing, Processing, & Full Production

**Focus on:**  
• Integrated supply chain  
• Quality control, and  
• Scalable production

**Certifications:**



## Partner-Ready Product Overview



- **Core materials for your brand:** Himalayan salt, various spices, food ingredients
- **Infrastructure** for processing and clean-room filling.

## Hermetic Inner Seal - Quality Guarantee



- Features**
- Easy to open and close
  - Controlled dispensing
  - Spill-resistant design



## Bottle Sizes for Every Brand

1000g e	
800g e	
400g e	
250g e	

## Advanced Cap System - Brand Feature

5-Gram Precision Cap, Dui-Side Flip Top Design



- Features**
- Easy to open and close
  - Controlled foam
  - Controlled dispensing

## Hermetic Inner Seal - Quality Guarantee



- Airtight hermetic sealing system**
- Bistatine outry
  - Leokage
  - Prose:one freshness
  - Unerse safe trespontation

## Elevate Your Brand: Your Label, Your House Brand



- Custom label design services
- Logo growing and brand loyalty integration
- Packaging tailored to your needs
- Helps create a unique and strong brand identity

## Kraft Paper Packaging (Eco-options)

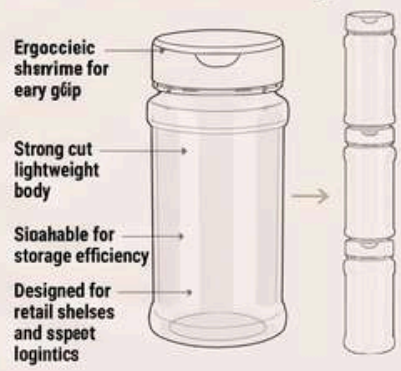


## Elevate Your Brand: Your Label, Your House



- Custom label design packaging available
- Fully customizable designs
- Logo growing and brand presentation
- Packaging tailored to your needs
- Helps create a unique and strong brand identity

## Bottle Design & Quality for Manufacturing



## Quality & Compliance - Global Standards

**SGS CERTIFICATION**  
**FOOD GRADE RAW MATERIALS**

- 100% food grade: certified
- Manufactured under strict hygienic conditions
- Safe for consumable quality export standards

## Versatile Product Portfolio



## Contact & Global Reach

Partner with **Feed & Foods** for your premier, manufacturing and packaging solutions.

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# Sustainability & Our Commitment

At Feed and Food, environmental responsibility is integrated into every decision. We believe that natural sourcing, ethical practices, and premium quality are inseparable pillars of our commitment.



## Natural & Responsible Sourcing

Himalayan Pink Salt sourced from certified mines using traditional, minimal-impact methods.



## Eco-Conscious Packaging

Active supply of kraft pouches, recyclable PET bottles, and efficient export designs to reduce carbon footprint.



## Ethical Manufacturing

Facilities adhere to strict hygiene and safety standards, ensuring worker protection and environmental compliance.



## Long-Term Business Partnerships

Built on lasting relationships, providing consistent quality, reliable supply, and collaborative growth.



# OUR CONTACT



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# THANK YOU

Partner with Feed and Food for premium, safe, and reliable  
Himalayan salt products and packaging solutions.



feed and food | The Healthy Nutrition

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